



September 16~18, 2020/ COEX, Seoul, Korea

AIoT Korea Exhibition & Int'l Conference 2020

Sponsorship Program

Contents



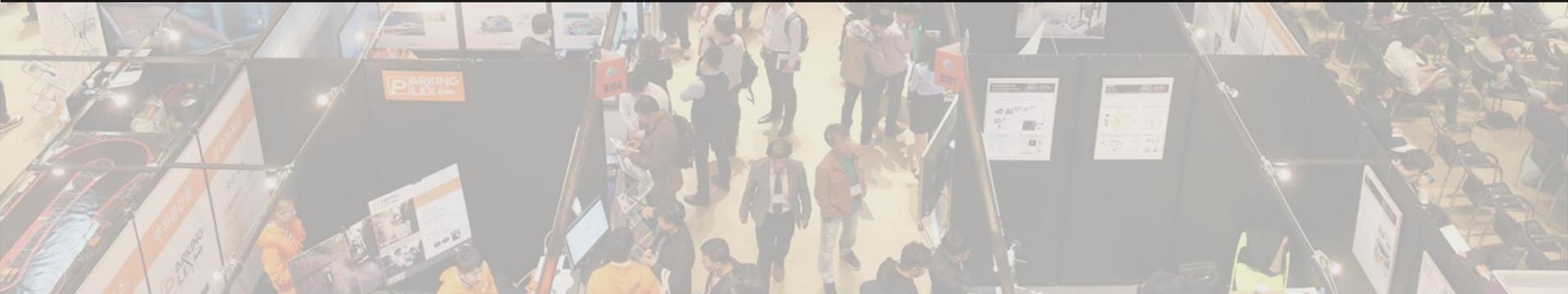
1. Sponsorship Program



2. How to apply



Reference. Sponsor in 2014 ~ 2019



AIoT Korea Exhibition & Int'l Conference is a premier event in Korea.

With over **200 exhibitors and 25,000 visitors** expected at this events.

It is essential your company maximizes your investment and increases your exposure at the event. This Sponsorship program has been designed to give participation companies give a competitive edge and to ensure you see the customers you need to meet to be successful in Korea.

Result of 2019 Event

Exhibition : **154** Companies(**360** Booths)/ **17,324** Visitors from **32** countries.

Conference : **3** Tracts include **32** Topics for IoT issue / **731** visitors from **28** countries.

1. Sponsorship Program

Item	Grade	(Exhibition,Conference)		Exhibition		Conference	
		Platinum	Gold				
	Cost(USD)	30,000	20,000	10,000	3,000		
Pre-Marketing	- Logo on Show Materials(Invitation, Leaflet)	0	0				
	- Logo on show website with url link	0	0				
Exhibition	- Logo on Entrance Archway & Wall Banner	0	0				
	- Free Seminar room	0					
	- Free Invitation flyer	300	200	100	100	50	50
Conference	- Full page Ad on conference book(back cover)	0					
	- Full page Ad on conference book (inner page)		0				
	- Session Speaker- you provide the speaker & topic	0					
	- Full access conference passes	10	5	2	2	1	1
Badge Ad.	- Logo on Badge String			0		0	
	- Logo on Badge Tag				0		0
Quantity		1	2	1	1	1	1

Sponsorship Program

AIoT Korea Exhibition & Int'l Conference 2020

Pre-Marketing : Logo on Show Materials

Over 120,000 invitation flyers will be sent out extensive database to kick-off. The pre-show promotional of IoT Korea Exhibition & Conference.

[News paper Advertisement]

IoT Week Korea 2019

| 사물인터넷진흥주간 안내 |
2019년 10월 23일(수) ~ 25일(금) / COEX

5G로 빨라지고 AI로 똑똑해지는 사물인터넷(IoT)!!
5G가 상용화되고, AI-데이터 등과 연계된 다양한 지능형IoT 제품 및 서비스가 출시되면서 IoT는 전 산업분야에서 생산성 및 사회, 경제적 가치 향상 등 혁신을 주도해 나가고 있습니다.

급변하는 경제-사회 환경에서, IoT를 통한 혁신적인 대응방안을 모색하는 여러분에게!
- 5G, AI, IoT, 융합에 따른 공공, 산업분야의 정부 정책과 기업 전략 공유
- 5G, AI, Data, IoT, 융합 기술 트렌드와 향후 기술 융합을 통한 신규 비즈니스 제시
- 스마트시티, 스마트팩토리, 스마트물류, 스마트가전, 스마트 오피스 등 추진상의 문제점과 해결방안
- 지능형IoT 제품 및 서비스를 통한 고부가가치 창출 아이디어 모색 등

10월 23일부터 25일까지 개최되는 사물인터넷진흥주간 행사에서 해답을 드립니다.

주최: 과학기술정보통신부
공동주최: 한국지능정보사회진흥원, nipa, 한국지능정보사회진흥원, KCA, ETRI, YTA, digicert

[Invitation Flyer]

IoT, 5G로 빨라지고, AI로 똑똑해진다!!
IoT: Faster with 5G, Smarter with AI!!

www.iotweek.or.kr

2019 사물인터넷 국제 전시회

| IoT Korea Exhibition 2019 |
2019. 10. 23(수)~25(금) / COEX 1층 Hall A

주최: 과학기술정보통신부, 주관: 한국지능정보사회진흥원, 공동주최: SK, telecom, digicert

[Poster/ IT Magazine Advertisement]

IoT, 5G로 빨라지고, AI로 똑똑해진다!!
IoT: Faster with 5G, Smarter with AI!!

www.iotweek.kr

IoT Week Korea 2019

| 사물인터넷진흥주간 |
2019년 10월 23일(수) ~ 25일(금) / COEX

주최: 과학기술정보통신부, 주관: 한국지능정보사회진흥원, 공동주최: SK, telecom, digicert

[Brochure]

IoT, 5G로 빨라지고, AI로 똑똑해진다!!
IoT: Faster with 5G, Smarter with AI!!

www.iotweek.or.kr

IoT Week Korea 2019

| 사물인터넷진흥주간 참가안내 |
2019년 10월 23일(수) ~ 25일(금) / COEX

IoT Week Korea 2019

| IoT Week Korea 2019 Guidebook |
October 23(Wed) - 25(Fri), 2019 / COEX

주최: 과학기술정보통신부, 주관: 한국지능정보사회진흥원, 공동주최: SK, telecom, digicert

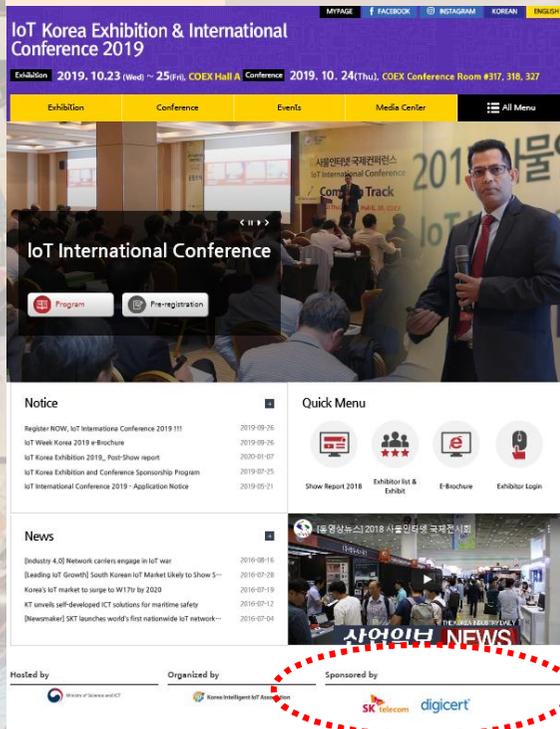
Sponsorship Program

AIoT Korea Exhibition & Int'l Conference 2020

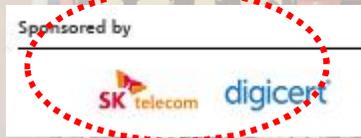
Pre-Marketing : Logo on Show Website Main Page

Company logo and URL link listed on the IoT Korea Exhibition & Conference website. Logos will continue to appear on the event website 6 months before the show opens.

[Homepage]



[Newsletter]



Visitors number of 2019 show website from January to December (App. 1,346,376)



Sponsorship Program

AIoT Korea Exhibition & Int'l Conference 2020

Exhibition : Logo on Entrance Archway and Wall Banner

In the Exhibition hall to enter the logo of the Sponsor on banners and ads. That will present you a great opportunity to advertise the sponsor company.

[Logo on Entrance Archway]



[Logo on Exhibition Guide]



[Logo on Handrail Area Banners]



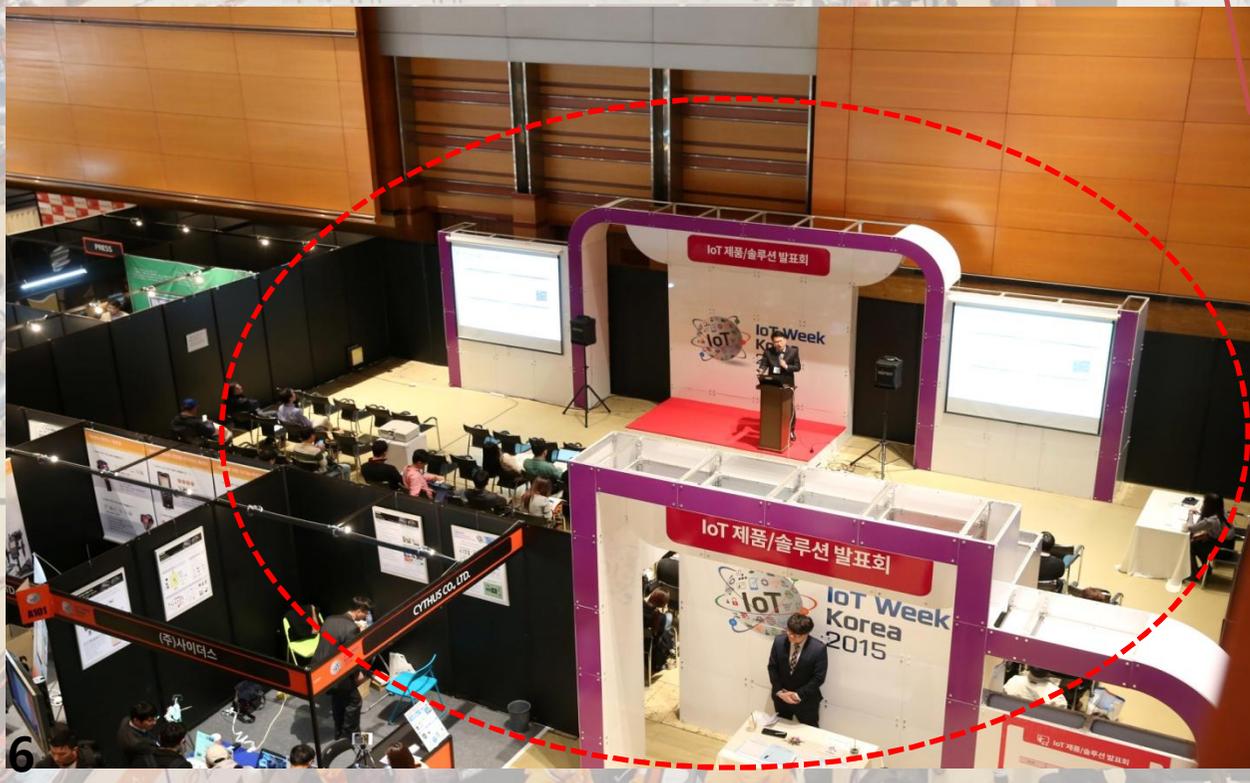
Sponsorship Program

AIoT Korea Exhibition &
Int'l Conference **2020**

Exhibition : Free Seminar Room in Exhibition Hall

Seminar space provided during designated date and time in exhibition Hall

Platinum Only



- Size
- 100 (Class Type)
 - A/V set
 - On-site Directional Signage

Sponsorship Program

AIoT Korea Exhibition & Int'l Conference 2020

Conference : Full page Conference book Ad.

By advertising in the IoT Korea international conference official book you ensure that your ad will be in the hands of app 800 potential clients.
Platinum : Full page Ad(Back Cover) / Gold : Full page Ad(inner page)

[Back Cover]

SK Telecom and NUGU logos are at the top. The main image shows a woman in a white shirt looking at a smart home device. Text in Korean describes the NUGU ecosystem. At the bottom, it says '1세대 생활이 되다'.

[Back Cover]

The advertisement features a large image of an airplane engine and a laptop displaying a flight booking page. Text includes 'FROM TICKETS TO TURBINES' and 'digicert THE UNCOMMON DENOMINATOR'. It also contains a testimonial about being the world's most trusted certificate authority.

Sponsorship Program

AIoT Korea Exhibition & Int'l Conference 2020

Conference : Session Speaker

Take your message to the masses with an IoT Korea International Conference Session sponsorship. You provide the speaker and topic. This conference has been known to attract over 800 registrations pre-conference.

[Conference Program 2019]

「IoT·5G·AI」Convergence-based Case Studies and Response Strategies in the Public/Industrial Sector - IoT International Conference 2019 -

- ▶ 10 public and industrial fields, case studies of "IoT·5G·AI Convergence" applications (response strategies)
(Water, air, safety, smart city, smart factory, smart logistics, smart shipping, smart health, smart home appliances, smart office)
- ▶ Progress of Government Projects on IoT·5G·AI Convergence : IoT, smart farm, smart factory, smart healthcare, 5G pilot projects, etc.
- ▶ New technologies such as AI·IoT Convergence, Progress and issues in IoT security and standardization

32 domestic and international organizations, including Samsung Electronics, SKT, LGU+, Korea Shipbuilding & Offshore Engineering (KSOE), Ericsson-LG, Ministry of Science and ICT (MSIT), Ministry of Agriculture, Food and Rural Affairs (MAFRA), Seoul Metropolitan Government, SMART CITY National Pilot City/SEOING Master Plan Team, K-water Busan Eco Delta City Management Team, Korea Smart Manufacturing Office

Pre-registration
-October, 18(Fri)
2019

Oct. 24(Thu), 2019 / Coex 3F Rm.317, Rm.318, Rm.327

▶ Program : 3 Tracks, Total 32 Topics (Korean-English interpreter will be available) ▶ See Full Conference Program

Time	Track 1. Public Sector	Track 2. Industrial Sector	Track 3. IoT-based Technology, Security, and Standardization Issues
09:30 - 10:00	[Keynote] IoT Policies	[Keynote] Corporate Response Strategy	[Keynote] Technology and Security
10:00 - 12:00	Session 1 Trends in Government Projects for 5G·IoT·AI Convergence	Session 4 Smart Factory, Smart Logistics, Smart Ship	Session 7 Micro IoT and New IoT Technologies
13:30 - 15:30	Session 2 Cases on the Establishment of Smart City by Local Government in Korea and Abroad	Session 5 Smart Healthcare, Smart Home Devices, Smart Office	Session 8 New Technologies of AI·IoT Convergence
15:50 - 17:50	Session 3 Case Studies on the Public Sector (Water, Air, Safety)	Session 6 Business Plans for Domestic/ International ICT Enterprises	Session 9 Trends and Issues of IoT Security-Standardization

Platinum Only



Sponsorship Program

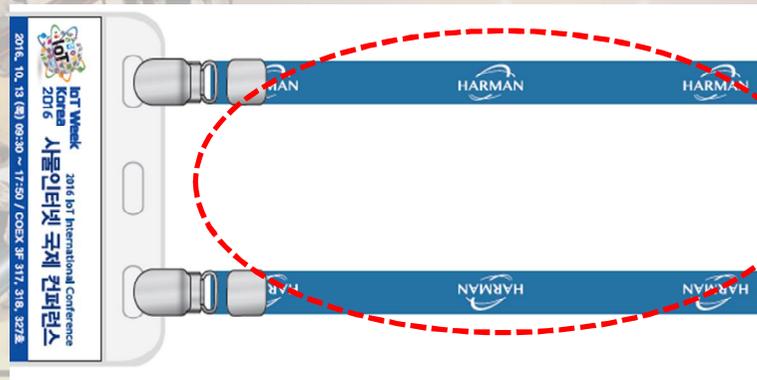
AIoT Korea Exhibition &
Int'l Conference **2020**

Lanyard / Badge Tag Sponsorship

Badge with your company logo displayed prominently on the front will be distributed to all visitors. It would become the focus of over 30,000 walking advertisements for your company and products.

Exhibition = over 30,000 visitors / Conference = over 800 attendees

[Including logo]



You can choose **one** of exhibition or conference

[including logo]



You can choose **one** of exhibition or conference



2. How to apply

Fill out the application form and send the person in charge of sponsorship

[Application form]

**AIoT Korea Exhibition & Int'l Conference
Sponsorship Application Form**

1. Sponsor Information

Company		Contact Person	
TEL.		E-mail	

2. Sponsorship [✓] Check [USD]

[Exhibition, Conference]		Exhibition		Conference	
Platinum [30,000]	Gold [20,000]	String [10,000]	Tag	String	Tag [3,000]

3. Account Information
Account-Number and the Bank Information :
HANABANK 165-910030-08004 / Korea IoT Association

Signde : _____
Date : _____

[How to apply]

- ① www.aiotkorea.or.kr
- ② Media Center > Notice "Sponsorship Application form" Download
- ③ After submitting the "Sponsorship Application form" send an e-mail to the contact person

[contact]

Korea AIoT Association Ms. Ha-won Jeon

☎ Tel: +82-70-4892-4708

@e-mail : jhw@kiot.or.kr

Reference. Sponsor in '14 ~ 19

AIoT Korea Exhibition & Int'l Conference 2020

2014	Platinum :			
2015	Platinum :		Gold :	
2016	Platinum :		Conference Lanyard/Badge :	 
2017	Platinum :			
2018	Platinum :			
2019	Platinum :	 		